

Teaching Expectations and Methods

- Instruct students using a variety of methods such as lectures, facilitation of class discussions, and group activities.
- Guide and motivate students to openly speak in class to improve verbal English fluency as well as increase overall confidence.
- Develop lesson plans and examinations with an emphasis on challenging and engaging activities that enhance the students' business communication skills.
- Support students outside of class with additional materials, extra casual discussions, and answers to difficult questions.

Overview of Class Agenda

- Session #1: About Culture
- Session #2: Understanding Business Communications
- Session #3: Business Etiquette in Intercultural Communications
- Session #4: General View of Intercultural Communication
- Session #5: Intercultural Communication Theories Today
- Session #6: Intercultural Values
- Session #7: Diversity in the Workplace (Intercultural Varieties)
- Session #8: Factors Influencing Intercultural Communications
- Session #9: Barriers to Intercultural Communications
- Session #10: How to Tackle Communication Across Cultures
- Session #11: Introduction to Entrepreneurship
- Session #12: Recognizing Opportunities and Generating Ideas
- Session #13: Feasibility Analysis
- Session #14: Final: Team Presentations – Ideas for a New Business
- Session #15: Final: Team Presentations – Ideas for a New Business